

# Cisco ONE Software

DELIVERS BETTER BUSINESS OUTCOMES

The digital business era is here, putting a premium on business agility and forcing the network to become a strategic enabler of business change. Cisco ONE Software provides a flexible way for customers to buy software for their wide area networks (WAN), access network and data centers. It achieves it through "better together" pricing, access to ongoing innovation and software license portability to address their current needs while offering investment protection for the future.

## BENEFITS



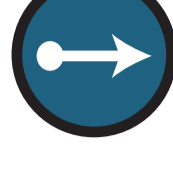
### Better together pricing

- Suite of software features
- Simple to purchase, more value than a la carte



### Access to ongoing innovation

- Access to software upgrades and new features
- Supports evolution in the data center, WAN and Access



### Software license agility

- Software licenses portable to new hardware
- Lowers cost of network refresh

## Wide Area Network (WAN)



### 50-SITE WAN CISCO ONE FOUNDATION FOR WAN

#### CISCO TRADITIONAL VS. CISCO ONE FOUNDATION FOR WAN

	Traditional Model	Cisco ONE
<b>AppX License</b> Intelligent path control & application visibility and control	✓	✓
<b>Security License</b> Scaled secure branch connectivity	✓	✓
<b>Wide Area Application Services</b> WAN optimization	✓	✓
<b>Virtual Wide Area Application Services</b> WAN optimization for cloud based applications		✓
<b>Prime Infrastructure for Lifecycle and Assurance</b> Simplified network management & service assurance		✓
<b>Virtual Network Analysis Module (vNAM)</b> Application performance analytics		✓
<b>EnergyWise</b> Energy management of connected devices		✓
<b>Connected Analytics for Network Deployment</b> Branch Network optimization		✓

#### TOTAL COST OF OWNERSHIP OVER 6 YEARS



## Access Network



### 1,000 ACCESS POINT WIRELESS NETWORK

#### CISCO TRADITIONAL VS. CISCO ONE FOUNDATION FOR WIRELESS

	Traditional Model	Cisco ONE
<b>AP Licenses</b> Core wireless access	✓	✓
<b>Prime Infrastructure for Lifecycle</b> Simplified network management	✓	✓
<b>Prime Infrastructure for Assurance</b> Network service assurance		✓
<b>Identity Services Engine - Base</b> User identity based network access		✓
<b>Mobility Services Engine -Base</b> Location tracking of wireless devices		✓
<b>Connected Analytics for Network</b> Wireless network optimization		✓

#### TOTAL COST OF OWNERSHIP OVER 5 YEARS



## Data Center



### 30 SERVER DEPLOYMENT

#### CISCO TRADITIONAL VS. CISCO ONE FOUNDATION FOR ENTERPRISE CLOUD SUITE

	Traditional Model	Cisco ONE
<b>Cisco UCS Director</b> Infrastructure provisioning and management	✓	✓
<b>Cisco Intercloud</b> Hybrid cloud	✓	✓
<b>Prime Service Catalog</b> Self-service catalog for on demand services	✓	✓
<b>VACS</b> Virtual services and workflow automation		✓
<b>UCS Performance Manager</b> Performance monitoring and optimization		✓
<b>EnergyWise</b> Energy management of connected devices		✓
<b>Cisco UCS Central</b> Unified management for distributed data centers		✓

#### TOTAL COST OF OWNERSHIP OVER 4 YEARS

